



# LUMAESTHETICS

BE YOU, DO YOU, FOR YOU

## *Frequently asked questions?*

**What is permanent makeup?** Permanent makeup is a revolutionary method of applying pigments into the dermal layer of the skin. It is also known as Intradermal Pigmentation and Permanent Cosmetics. The technique is medically proven and specially designed to be completely safe. Permanent makeup is used for a variety of cosmetic enhancements such as permanent eyebrows, eyeliner and lip liner as well as lip colour. Permanent makeup is not just about colouring your eyes and lips. Other permanent makeup procedures include scar camouflage, areola and nipple restoration, aimed at improving the injuries such as burns, trauma scars, surgery scars, cleft lip, hairline enhancements, to name a few.

**Does it hurt?** No. Permanent makeup is not completely painless, but is generally not perceived as pain. Thanks to the latest computer-controlled equipment and anaesthetic creams there is minimal discomfort. Every client is different, some will feel vibrating or scratching and some will feel nothing at all. Topical anaesthetic creams/liquids are used to minimize the discomfort. Discomfort may vary to each individual's pain threshold as well as the skills of the technician.

**For who is permanent makeup suitable?** Almost everyone. Women and men who want to look great at any moment of the day, for those who need corrections, for people with allergies to regular makeup, for people who are active in sports. Permanent makeup is accepted by each population group. Some medical conditions and medications might be a contraindication, please consult your Micropigmentationologist.

**How long does permanent makeup stay?** In general, permanent makeup will always be present. The intensity of your permanent makeup fades in the course of time. However, this is completely dependent from person to person. This is partly due to the natural cell renewal, the immune system and the influence of UV light.

**If I don't like permanent make up, then what?** This has never happened. Before we start with application, the shape will be drawn. Together with your Micropigmentationologist Professional you can choose the colour that suits you best. Only when everything is to your complete satisfaction, the pigmentation procedure will begin.

**Do I have to choose the colour by myself?** No. Your Micropigmentologist Professional followed a special training on colour theory and can give you expert advice which colour suits you best. There is a huge variety of colours for all skin types, it's even possible to mix a custom made colour to your liking.

**Can I still apply regular makeup?** Absolutely. Permanent makeup is not intended as replacement for evening makeup, it serves in particular to accentuate. Additional makeup can always be applied for a evening out.

**How long does the treatment take?** Generally it takes about 1½ - 2 hours, including the consultation, drawing the shape, colour choice and pigmentation procedure

**Is there any special after care?** Basically after the application of permanent makeup there is no special after care needed. To ensure that your permanent makeup will be optimal, your Micropigmentologist Professional will give you guidelines for after care during the healing of the skin.

**Is the end result immediately visible?** No. The first week, the pigmentation is significantly darker than the final result. Within the first week of healing the intensity of the color will become about 40% softer. Due to the natural cell renewal, the end result of pigmentation will be visible after a period of approximately 3 to 5 weeks.

**Is permanent makeup safe?** Yes. We work only under the strict rules of the Health Authorities. For every treatment a new sterile needle is used which will be destroyed immediately after the treatment.

**For the amount I spend on permanent makeup I can buy a lot of pencils!** Indeed. However every morning is there a makeup artist who is styling your eyebrows, drawing a crisp eyeliner for you or correcting the shape of your lips? Does this makeup artist also accompany you on holiday to quickly redo your makeup as you step out of the ocean or the swimming pool? It is not just the line or contour, it comes to overall convenience that you will experience every day for years.

**Is permanent makeup the same as a tattoo?** The principle is similar to each other. With both procedures pigment is placed into the skin with needles, but that is the only similarity. The equipment as well as the composition of the pigments, and the techniques is completely different.

**Can you make a temporary tattoo with permanent makeup?** Temporary tattoos do not exist. Permanent makeup pigments fade because they are deposited less deeply into the skin and the compositions of the pigments are different. When faded, the remains of the Pigments are hardly visible anymore between lashes or along the lip line. However, total disappearance does not happen.

**What areas can be done with permanent makeup?**

- **Eyebrows**-Intradermal pigmentation mimics the appearance of the hair in the brow line. It creates fullness you can do sport or wipe your forehead without losing your eyebrows. Never use a brow pencil again.
- **Eyeliner**- From very natural lash enhancements to a more defined line, the choice is yours. Never worry about smudges again. This procedure is popular with both male and female clients. Ophthalmologists recommend this procedure for those who are allergic to conventional makeup and for those who wear contact lenses

- **Lip Liner/Colour-** Change the size and shape of the lips as well as the colour. This procedure helps prevent lipstick from bleeding into the surrounding skin. Many prefer a very natural look. Others may desire a more dramatic effect. A cleft lip can also be concealed
- **Additional Procedures:**
  - **Scar Camouflage-** The process of camouflaging scars is a simple process of blending natural pigment colours into the discoloured area. The final result dramatically reduces the appearance of scars. This procedure is popular to conceal face-lift scars, stretchmark's, surgical and accidental related scars. Conceal burns or scars, all to help create a natural look.
  - **Lip Augmentation-** This procedure is used to create a visually fuller and healthier lip without any surgical procedure. Balance out the shape of your lips, even out a cleft lip, or you can simply want richer colour lips.
  - **Vitiligo Camouflage-** This is a dermatological condition which can vary from patches of skin discoloration and pigment destruction, to one or two white spots on the skin to large areas of depigmentation. Permanent makeup can camouflage this spots to make it less visible.
  - **Alopecia/Hairline-** Alopecia is the lacking of hair where it would usually grow, especially on the head. Permanent makeup can fill in these patches by colouring the skin or imitate hair.
  - **Colour Corrections-** We can do any colour corrections and fix shapes of old permanent makeup procedures. This might take time and may need more than one procedure.
  - **Areola Reconstruction-** After surgery, such as breast augmentation, the areola and nipple area of the breast can become lighter over time or following surgery. Areola reconstruction brings back the natural look for the areola/nipple

**Is there any side effects?** A slight swelling and redness can be expected post treatment, which will subside quickly. The eyebrows might show very little after effect. Eyeliner and lips may show more swelling and could last from 2 to 48 hours. During the procedure there may be slight bleeding or bruising and there is usually tenderness a few days post procedure. The colour is much darker than you may expect for the first six to ten days. You may resume your normal activities immediately after the procedure. Complete healing takes three weeks while the pigmentation matures and reaches the final colour.

**I have very sensitive eyes; will I be able to have permanent eye liner?**

Yes you will, many ophthalmologists advocate permanent make up as you will be less prone to eye infections from the regular type make up

**I am pregnant can I still have my permanent enhancement done?**

I do not recommend permanent cosmetics during pregnancy, however should you clear this procedure with your gynaecologist you may have the procedure done. If you are breastfeeding it is a contraindication unless you "pump and dump" some milk, enough for 24 hours after procedure. The anaesthetic is harmful to the baby not the pigment.

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